

# You belong in BRANDON



Brandon is Manitoba's second largest city, situated in the southwest corner of Manitoba, one hour from the USA and Saskatchewan borders and two hours from the Winnipeg International airport. Brandon Municipal Airport offers daily Brandon/Calgary direct passenger air service via WestJet. Brandon has a shuttle service for direct travel to Winnipeg Airport.

Brandon is a welcoming community of over 51,000 and the service centre for 190,000 people. The city boasts amenities, services, educational and employment opportunities generally found in much larger centres yet has a maximum in city commute of 12 minutes.

A low crime rate, diversified economy, stable housing market, student oriented education system, abundant recreational and cultural opportunities create an enviable quality of life for our residents.

The public school system prides itself on providing student focused learning environments. There are 24 Schools within Brandon School Division including 1 private school, 2 religion based schools and French Immersion available. Public and post secondary institutions are large enough to offer a wide range of educational and student support services but small enough to recognize individual needs. Brandon is the only Canadian city of it's size that offers a University, a regional Community College and an Emergency Services College.

As the medical referral centre for Western Manitoba, there are over 100 physicians and specialists with hospital admitting privileges, multiple family practice medical clinics offering walk in service, community based medical services and rehabilitation services of all types and a 24 hour, 7 day a week full service hospital emergency department.

Of the over 2,000 businesses operating in Brandon, agri-food products and related services represent the area's largest industrial cluster. Manufacturing, health care, education, retail and wholesale trade, transportation and warehousing account for the bulk of the remaining jobs. This diverse economic base, coupled with strong economic growth experienced in the past decade has kept Brandon unemployment levels low.

The Assiniboine River winds through the heart of Brandon with 44 km of paved walking & hiking trails. Countless forests, rivers, parks and lakes are within a short drive of Brandon including the Spirit Sands, a prairie desert phenomenon, and the spectacular Riding Mountain National Park. Brandon has three downhill ski areas within two hours and is connected to trails that will lead riders into a snowmobiler's paradise.

Brandon has top-notch recreation facilities that include one of the largest convention, entertainment, agricultural and recreation complexes of its kind in Western Canada. Throughout the city one can find National Hockey League sized ice surfaces, numerous sheets of curling ice, an indoor soccer arena, outdoor and multiple indoor fitness centers, racquet ball and squash courts, an outdoor rubber running track, skateboard park and numerous indoor and outdoor pools and multiple spray parks and play parks. Recreation and sports from Boxing to Pickleball are available.

Arts and culture are a very important part of what makes Brandon such a great place to live. The Western Manitoba Centennial Auditorium is a hub for concerts, shows and both professional and amateur musical and drama performances. The Art Gallery of Southwestern Manitoba showcases the work of international, national, regional and local artists and has been providing hands on art instruction for over 75 years. Brandon University is home to the renowned School of Music and serves as a magnet for a diverse range of musical talent. With countless volunteer and professional theatre, arts, dance and musical groups, Brandon offers metropolitan culture with the charm of small town living.

Economic Development Brandon is available to help you explore the opportunities.



1-866-729-2132 or 204-729-2132  
econdev@brandon.ca  
www.economicdevelopmentbrandon.com

## Brandon Quick Facts

- 2021 Census Population: 51,313
- 2021 Census Population Increase: 5%
- 2021 Census Average Age: 39
- 2020 Median Economic Family Income: \$97,000
- Manitoba Minimum Wage \$15.30 per hr
- 2023 Annual Unemployment Rate: 5.5%
- 2023 Average House Price: \$310,242
- 2023 Average Rental Vacancy Rate: 2.1%
- 2023 Average 2 Bdr Apt Rent: \$986

- Baseball diamonds.....62
- Outdoor basketball courts.....38
- Parks / Playgrounds.....90
- Paved Walking Path.....44 km
- Racquetball Courts.....6
- River Corridor.....17 km
- Soccer Fields.....43
- Tennis Courts.....12
- Golf Courses.....5  
within 100 km of Brandon .....16



## Brandon Highlights

- Among the lowest electricity costs in North America
- Abundance of year round recreational opportunities
- Cottage country as close as 20 minutes
- Fully accredited Regional Health Centre
- Maximum in city commute of 12 minutes
- Brandon/Calgary direct passenger air service



# You belong in BRANDON

## Everyday Cost of Living



[www.economicdevelopmentbrandon.com/housing-resources](http://www.economicdevelopmentbrandon.com/housing-resources)

### 2023 Average House Price: \$310,242

(Source: Brandon Area REALTORS®)

This price would purchase an average home ranging 900 to 1600 square feet, 2 to 4 bed rooms in the city or within a 30 minute drive.

### Home Insurance:

Cost based on house value & individual needs

### 2023 Average Monthly Rent plus utilities:

(Source: Canada Mortgage & Housing Corporation)

Bachelor : \$ 609

1 Bedroom: \$ 782

2 bedroom: \$ 986

3 Bedroom: \$ 1,306

### Tenant Insurance cost: \$ 200 to \$ 500 annually

Actual cost based on individual needs

(Source: Various Insurance Companies)

**Vehicle Insurance** is through a provincial government regulated body, Manitoba Public Insurance (MPI). Driver Safety Rating (DSR) points are gained through years of safe driving. DSR can allow up to a 37% discount on vehicle insurance costs and reduce driver license fees.

Estimated annual vehicle insurance cost with 20% discount Driver Safety Rating:

(Source: MPI online calculator, [mpi.mb.ca](http://mpi.mb.ca))

Economy car \$1,974

Full Size Car/ SUV: \$1,866

Truck: \$2,062

### Provincial Driver License: annual fee with

0 points Driver Safety Rating: \$ 65

(Source: Manitoba Public Insurance, [mpi.mb.ca](http://mpi.mb.ca))

### Public Transit Fares: monthly rate

(Source: Brandon Transit, [brandontransit.ca](http://brandontransit.ca))

Adult: \$ 86.00

Youth & Senior: \$ 51.25

Post-Secondary: \$ 55.00

### Retail or Provincial Sales Tax (RST or PST): 7%

Goods & Services Tax (GST): 5%

### Provincial Health Care: no cost

([www.gov.mb.ca/health/mhsip/index.html](http://www.gov.mb.ca/health/mhsip/index.html))

### Average Utility Costs:

### Electricity & Natural Gas: MB Hydro - Invoiced monthly MB annual average cost: \$ 2,279

Average only, actual cost based on heating type, consumption and type of structure

(Heat Cost Source: [www.hydro.mb.ca/your\\_home/heating\\_and\\_cooling/space\\_heating\\_costs.pdf](http://www.hydro.mb.ca/your_home/heating_and_cooling/space_heating_costs.pdf))

### Water: Invoiced quarterly, based on family of 4

\$ 170 quarterly

Estimate only, actual cost based on consumption

(Source: City of Brandon)

### Other Expenses:

### Home Phone Service: Invoiced monthly

Plans start at \$20.00

Actual cost based on plan preference

(Source: Rogers, BellMTS & Westman Communications)

### Cell Phone Service: Invoiced monthly

Plans start at \$ 15.00

Actual cost based on plan preference

(Source: various cell phone carriers)

### High Speed Internet Service: Invoiced monthly

Plans start at \$ 60.00

Actual cost based on plan preference

(Source: Westman Communications, BellMTS)

### Cable/Satellite Television: Invoiced monthly

Plans start at \$ 24.95

Actual cost based on plan preference

(Source: BellMTS & Westman Communications)

### Gasoline (regular) per litre: 143.9 as of Apr, 2024

### Diesel Fuel, per litre: 160.9 as of Apr, 2024

(Source: [www.manitobagasprices.com](http://www.manitobagasprices.com))



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## The Community

24 Schools including elementary, middle years and high schools

Post-Secondary Institutes including Brandon University, Assiniboine Community College & Manitoba Emergency Services College

Full service retail including Walmart, Home Depot, Staples, Canadian Tire, Best Buy, Mark's, Winners, Michaels, Sport Chek, Safeway, Sobey's, Superstore and many more

Over 30 registered Child Care Facilities as well as licensed & unlicensed private in-home child care



Over 100 restaurants & eateries

Over 25 Bars & Lounges, many offer regular live entertainment

Arts, recreation and cultural events include; sports, theatre, concerts, plays, ballet, festivals, fairs, rodeos

WHL Hockey Team:

Brandon Wheat Kings

